

Message Text

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PAGE 01 MARSEI 00415 271935Z

61

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-01 SIL-01 USIA-06 PRS-01 /040 W

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R 271445Z 76

FM AMCONSUL MARSEILLE

TO SECSTATE WASHDC 1255

INFO AMEMBASSY PARIS

AMEMBASSY MOSCOW

AMCONSUL LYON

AMCONSUL BORDEAUX

AMCONSUL STRASBOURG

AMCONSUL NICE

LIMITED OFFICIAL USE MARSEILLE 415

E.O. 11652: NA

TAGS: EEWT FR UR

SUBJECT: SOVIET PARTICIPATION MARSEILLE TRADE FAIR

1. SOVIET UNION EXHIBIT IS LARGEST FOREIGN DISPLAY AT 52ND INTERNATIONAL TRADE FAIR OF MARSEILLE (SEPTEMBER 24 - OCTOBER 4). DELEGATION FROM SOVIET EMBASSY TRAVELED TO MARSEILLE TO ATTEND OPENING DAY CEREMONIES AND PROMOTE PAVILION OF APPROX ONE THOUSAND SQUARE METERS. EXHIBIT FEATURES AUTOMOBILES, TRACTORS, DIESEL AND ELECTRIC MOTORS, MACHINE TOOLS, HUNTING RIFLES AND SHOTGUNS, CAMERAS, WATCHES, TRANSISTORS, RECORDS AND TOYS. MINISTER COUNSELOR YOURI PANKOV WILL PRESIDE OVER OFFICIAL "USSR DAY" ON SEPTEMBER 28 AND INTOURIST WILL SPONSOR A "VISIT USSR DAY" ON SEPTEMBER 29.

2. A DELEGATION OF FIFTEEN SOVIET OFFICIALS AND CITIZENS FROM CITY OF ALOUTCHA (UKRAINE) ARRIVED IN MARSEILLE ON SEPTEMBER 23 FOR A VISIT TO FRENCH TWIN CITY, CASSIS. THIS DELEGATION WILL PARTICIPATE IN "USSR DAY" AT THE FAIR. ALOUTCHA-CASSIS TWINNING DATES FROM MAY 1975.

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PAGE 02 MARSEI 00415 271935Z

COMMENT: SOVIET EXHIBIT THIS YEAR DOES NOT MATCH 1974 EFFORT IN
NUMBER AND VARIETY OF ITEMS DISPLAYED. THEY HAVE, HOWEVER,
LAUNCHED WELL PLANNED PUBLICITY CAMPAIGN, WITH ASSISTANCE FROM
THEIR PARIS EMBASSY AND CONGEN MARSEILLE, TO ASSURE LOCAL
AWARENESS OF SOVIET PARTICIPATION AND UNDERLINE MARSEILLE'S
LONG STANDING LINKS WITH ODESSA, ITS RUSSIAN TWIN CITY.
SIMPSON

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NNN

*** Current Handling Restrictions *** n/a

*** Current Classification *** LIMITED OFFICIAL USE

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